

The Year of **YES!**



STRATA PROPERTY
KELLY ROBERTS
TCM Strata

Rather than set specific goals that are unrealistic and to which I have more chance of flying to the moon or winning lotto than coming to fruition, I have decided to have a few general goals for 2017. They are “to be grateful for the road travelled, always find one good thing out of one bad thing, to take on new challenges with the knowledge that you may fail and that’s OK, and to be realistic about what you want, what you need and what you need to get rid of”.

In our household we refer to 2017 as both the year of “yes” and the year of “decluttering”. For my darling daughters this means they will try new hobbies and challenges (albeit with a few exclusions such as base jumping or knife throwing!). They are also learning the art of clearing out items in their room that are neither broken or unloved but simply clutter. We decided this was necessary when we could barely see their desks or floor, so gave them each two storage boxes and allowed them to “choose” what to permanently delete from the landscape.

For my husband and I, 2017 brings further study (OK so to those that know me well this isn’t exactly a new hobby of mine), limiting those naughty midweek vinos and cheese platters,

and most importantly taking on challenges that we could completely fail at. This last one is going to be the hardest but most satisfying.

The problem with becoming too comfortable or sticking to things we are “good at” is all the lost opportunities and potential. This is true both in our personal lives and our professional lives. As a business owner it thwarts innovation and creativity, and the potential to bring something new and exciting to the marketplace.

Whether you are an owner occupier, property owner or investor, the new year is also a great time to look at the statistics on property around the country to gauge how your investment compares to benchmarks.

Find out how regions and markets have performed. Research projects and events in the pipeline that may affect property prices and rental returns over the next 12 months.

There are free resources everywhere online; so take advantage and start googling. A good first step is to subscribe to our “On Location” newsletter by sending us a quick email with your details to:

info@tcmstrata.com

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Contact Us

Phone 0427 155 758

Email info@tcmstrata.com

Website www.tcmstrata.com

